



FOR IMMEDIATE RELEASE

## **IBAC Welcomes Four New Industry Partners at EBACE 2024** **New Partners – JSSI, Joby Aviation, McKay Experts, and Universal Weather & Aviation**

**EBACE 2024 – Geneva** -- The International Business Aviation Council (IBAC) continues to grow its Industry Partner Programme, with four new partners announced this week at the European Business Aviation Conference and Exhibition (EBACE) in Geneva. The new IBAC Industry Partner Associate members are JSSI, McKay Experts, Universal Weather & Aviation, and operator affiliate Joby Aviation.

Kurt Edwards, IBAC Director General, said, “We are honored to welcome these leading business aviation companies to the IBAC community. We look forward to their support and participation in our global efforts to promote business aviation growth, safety, and sustainability. Our Member Associations and Industry Partners provide leadership in building, through IBAC, a global venue for advocacy and thought leadership so important to our industry’s growth. All of us at IBAC looks forward to working with these new Industry Partners.”

The Industry Partner programme features 16 companies from seven countries and four continents. In addition to the new IBAC Industry Partners announced today, other programme leaders include 4Air, Bombardier, CAE, Corporate Jet Investor, Daher, Jet Aviation, MedAire, and UAS International Trip Support. Other esteemed business aviation operator affiliates include Dupont, GCI Communications, Metrojet, and Starlink Aviation to round out the entire Industry Partner Programme.

### **JSSI**

For more than 35 years, Jet Support Services, Inc. (JSSI) has been the leading independent provider of maintenance support, advisory services, software, and financial tools to the business aviation industry. With 6,000+ aircraft supported by maintenance programs and software platforms, JSSI leverages this wealth of data, scale, and innovation to drive cost savings and provide custom solutions that align with the interests of each client, regardless of make or model. Learn more at [jetsupport.com](https://jetsupport.com).

“JSSI is excited to partner with IBAC in our mutual goals to advance the industry through advocacy and innovation. We are fully committed to leveraging our expertise in simplifying the maintenance and ownership experience for business jet users to enable safe, efficient, and sustainable global flight. We look forward to supporting IBAC’s initiatives to further propel the business aviation industry.” – Megha Bhatia, Chief Strategy Officer, JSSI.

### **JOBY AVIATION**

As an innovative leader in the Advanced Air Mobility (AAM) sector, Joby Aviation is a California-based transportation company developing an all-electric, vertical take-off and landing air taxi which it intends to operate as part of a fast, quiet, and convenient service in cities around the world. Joby’s long-term vision is to build a global passenger service that helps the world connect with the people and places that matter most while helping to protect our precious planet.

## **MCKAY EXPERTS – Appraisal & Aviation Advisory**

The first IBAC industry partner in the aircraft appraisal sector, McKay Experts comprises aviation professionals with extensive experience as publicly appointed sworn expert witnesses and specialists in technical, operational, and piloting disciplines. The firm manages appraisals and transactions for business aircraft, including helicopters, addressing purchasing, registration, delivery, and, if necessary, repossession processes.

Offering comprehensive appraisal services for individual aircraft and fleets, McKay Experts delivers customized solutions for corporate and special mission aircraft, as well as airliners. The company is committed to precision and proactive risk mitigation, ensuring regulatory compliance, and developing viable solutions with full support for both commercial and state aircraft operations. For more details, visit <https://mckay.aero>.

## **UNIVERSAL AVIATION**

Universal Weather and Aviation, Inc. has been the trusted leader in business aviation trip support for over 60 years. As a mission management company, they partner with flight departments to ensure smooth, successful international missions. With unmatched expertise, global resources, and cutting-edge technology, they manage more global trip legs annually than any other provider. Their 1,700+ team members in 30+ countries bring the strongest knowledge base in international mission planning to support your operations effectively.

"Universal is committed to partnering with IBAC to help educate governments and authorities about the value of business aviation. We aim to work with IBAC to increase accessibility and refute inaccurate perceptions of our industry, reversing the growing trend to restrict GA access," said Charlie Mularski, President, and COO, Universal.

The IBAC Industry Partner programme is open to business aviation manufacturers and service providers including MRO, flight operations, aircraft management, transactional and other sectors. As an Industry Partner, delegates have the unique opportunity to assist IBAC in shaping standards before they are adopted and applied as regulations by Civil Aviation Authorities in their sovereign countries. In addition, there are opportunities for Industry Partners to work closely with the 15 IBAC Member Associations, participate in an IBAC advisory committee, and be recognized for leadership and commitment to the global business aviation community.

Visit the IBAC team at EBACE 2024, stand J85, and learn more about the Industry Partner Programme and other IBAC endeavors.

## **About International Business Aviation Council (IBAC)**

IBAC represents the interests of business aviation worldwide. IBAC is a non-profit, international trade association with official observer status at the International Civil Aviation Organization, the UN Specialized Agency for aviation matters, in Montreal, Canada. IBAC promotes and manages the industry-leading standards for best safety practices through its International Standard for Business Aircraft Operations (IS-BAO™); International Standard for Business Aviation Handling (IS-BAH™); Safety Management Tool Kit; SMS eLearning training; and Crew Card. Recently introduced in partnership with CTX, the IBAC Carbon Credit Exchange provides the business aviation community with a reliable resource for real-time offsetting to reduce its carbon footprint. [www.ibac.org](http://www.ibac.org).

###

Media contact:

Marj Rose, IBAC Communications Consultant, [comms@ibac.org](mailto:comms@ibac.org)